

2009

# ANNUAL REPORT

THE GREATEST CASUALTY IS BEING FORGOTTEN.™



**WOUNDED WARRIOR  
PROJECT®**

# I NEVER...

“I never.” This is a statement full of limitations, right? But for wounded warriors, it is motivating. Warriors who never thought they would be able to learn new things or continue doing the old things they loved are inspired by an “I never” statement. With the help of Wounded Warrior Project and its our specially designed programs, warriors are able to maintain healthy and meaningful relationships with family and friends, and continue living successful lives after their injuries. Through adaptive sports, peer support, rehabilitative retreats, and many more programs, warriors find there are no boundaries on what can be accomplished.

## MISSION

To honor and empower wounded warriors

## VISION

To foster the most successful, well-adjusted generation of wounded warriors in our nation's history

## PURPOSE

To raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs

## HISTORY

Wounded Warrior Project (WWP) began when several veterans and friends, moved by stories of the first wounded service members returning home from Afghanistan and Iraq, took action to help others in need. What started as a program to provide comfort items to wounded service members has grown into a complete rehabilitative effort to assist warriors as they recover and transition back to civilian life. Thousands of wounded warriors and caregivers receive support each year through WWP programs designed to nurture the mind and body, and encourage economic empowerment.

## LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT

2009 was quite a year at Wounded Warrior Project® (WWP), one where we focused heavily on the healing of the mind, body, and spirit of our wounded warrior alumni. Through our innovative programs and services, our goal was to create opportunities for warriors to see a life never imagined when they first became injured.



Steven Nardizzi



Ron Drach

We talk a lot about our wounded servicemen and women finding this “new normal” but here at WWP, we like to “walk the walk” and deliver on that new life ahead, a prosperous, happy, and empowered life.

When a warrior is injured, the entire family is injured and this year we began the long journey in Washington, D.C. to develop and propose legislation for the family caregivers of the most severely wounded warriors. We also increased our Family Support programs by offering more caregiver retreats and expanding the roles of our Family Outreach Coordinators, located nationwide.

Our Combat Stress Recovery Program also took center stage with the debut of WWP Connect, the exclusive warrior and caregiver social networking site that currently has over 1,900 members and grows each day. Project Odyssey, WWP's outdoor recreational retreat designed to address the mental health needs of veterans, served more warriors than ever before and offered new hope and coping skills to this deserving group.

The Physical Health & Rehabilitation program also blossomed in 2009, with initiatives such as Soldier Ride, which offers adaptive cycling opportunities to help warriors reclaim their physical independence and psychological belief that their body, though damaged and different than before, can still be powerful enough to accomplish challenging physical activities.

Our other programs include the Transition Training Academy (TTA), TRACK, and Warriors to Work. We believe firmly that in order to truly impact this generation of wounded warriors, we must educate and train them. These programs aim to provide resources and opportunities that will propel our alumni into successful and fruitful civilian careers.

We believe one of the most important parts of our mission is making the public aware of what our wounded warriors have sacrificed and how WWP is helping them transition back into civilian life. In 2009, WWP supporters hosted almost 1,000 events, which is a 240 percent increase from 2006. Also in 2009, nearly 300,000 fans followed WWP through Facebook and Twitter.

This country and our supporters have also made a tremendous impact on this generation through their continued and passionate dedication to WWP's mission. Together we are providing experiences that are changing lives and showing our alumni that they can live a life they never dreamed of during those first days in the hospital.

Our troops continue to fight in harm's way and we stand ready with you to support this generation of wounded warriors and their families during their rehabilitation and recovery.

Sincerely,

  
Steven Nardizzi, Executive Director

  
Ron Drach, President of WWP's Board of Directors

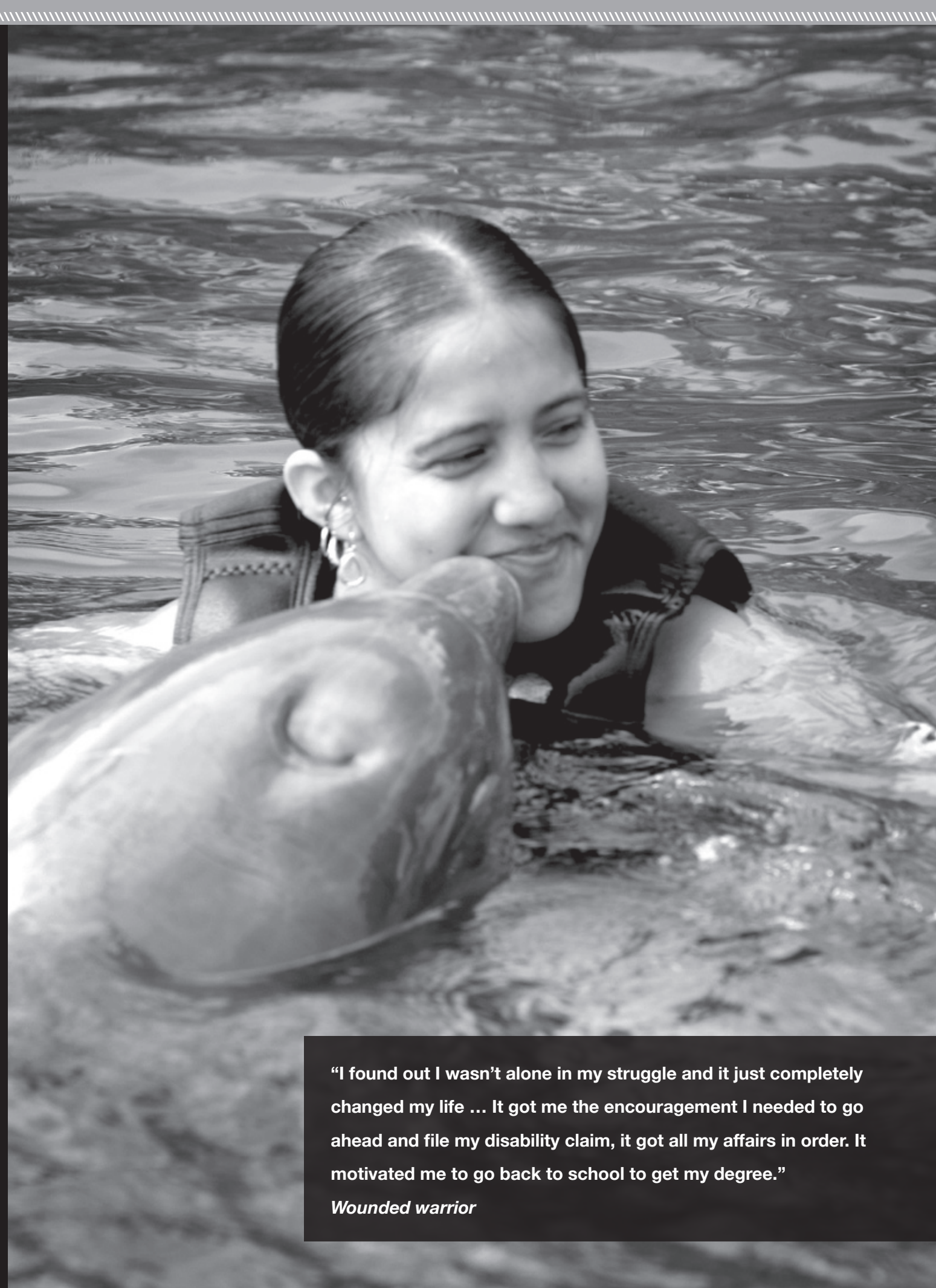


# MIND

FAMILY SUPPORT / COMBAT STRESS RECOVERY PROGRAM

## We envision a generation of wounded

warriors well-adjusted in mind, receiving support to overcome the challenges in readjustment. Through WWP's Family Support and Combat Stress Recovery Programs, warriors are given the tools to pursue their life goals without the barriers or stigmas associated with mental or physical health issues.



"I found out I wasn't alone in my struggle and it just completely changed my life ... It got me the encouragement I needed to go ahead and file my disability claim, it got all my affairs in order. It motivated me to go back to school to get my degree."

*Wounded warrior*



## FAMILY SUPPORT

Wounded Warrior Project's Family Support program provides support and respite programs for family members, spouses, and caregivers of severely injured service members.

When a service member is wounded, the injury places tremendous stress on the individual's family members, many of whom face a new role as full-time caregiver and advocate for their loved one's recovery. Families and caregivers face challenges they did not necessarily expect and are often unprepared for.

It can be especially difficult for families and caregivers when warriors return home and begin to examine their war experience. They may start to have nightmares, flashbacks, and intrusive thoughts. They feel scared. The anger and aggression that served them well in combat is easily triggered and can result in domestic violence.

Communication can also suffer. Many warriors want to share their feelings but cannot express themselves. Many others want to protect their family, so they withdraw. They may be concerned their family will pity them, think badly of them, not understand them, or become upset. Spouses sometimes may feel if their loved one has problems it means they were somehow a bad wife or a bad husband.

Caregivers are integral to a wounded warrior's successful recovery, but often have difficulty finding programs and services that address their unique concerns and needs.

In 2009, **WWP hosted six Caregiver Retreats serving 107 caregivers.** The events provided these unsung heroes with the opportunity to rest and reflect in a supportive environment of peers. In addition to these retreats, WWP's Family Outreach Coordinators reach out to family caregivers of severely physically or mentally wounded warriors to ensure they are receiving the support and benefit of the full range of applicable WWP programs.



**“Thank you so much for extending such an incredible blessing to all of us! The time away gave me a much-needed rest, as well as a fresh and better perspective on the situation at home!”**

***Wife of a wounded warrior***



# I NEVER

*Thought My Walls Would Come Down.*



## Nancy Schiliro

ALIVE DAY: FEBRUARY 20, 2005

“I was standing near one of the base’s diesel fuel bladders when a mortar shell went off. I woke up and my hands and face were a little cut up, but I figured I was okay. I later found out my retina was shattered and infected. Doctors removed my eye a month later.

“I didn’t want anyone to look at me. I wanted my eye back. I was mad at the world. My transformation took place at Project Odyssey. I have to say it saved my life. The only regret I have is that I wasted about three years in depression.”

### COMBAT STRESS RECOVERY PROGRAM

The Combat Stress Recovery Program is designed to address the mental health and cognitive needs of service members returning from Iraq and Afghanistan. All too often, these needs have been ignored. If left unaddressed, the invisible wounds of war including post-traumatic stress disorder (PTSD) and depression will have long-term devastating effects on a generation of warriors. It’s estimated as many as one in five warriors returning from Afghanistan and one in three returning from Iraq suffer with PTSD or major depression. Wounded Warrior Project has designed programs to address these needs and they include an Online Combat Stress Recovery Program, Project Odyssey, and WWP Connect.

Project Odyssey is an outdoor rehabilitation retreat that helps warriors alleviate combat stress. The focus of Project Odyssey is to reach those warriors who are struggling and may have the fewest resources.

The WWP Connect social network is the place for alumni, family and friends, and WWP staff to share information, support, and resources.

In 2009, **WWP hosted four Project Odysseys.** Additionally, WWP conducted two pilot programs with active duty installations. **These six Project Odysseys served over 60 warriors from across the country.** Project Odyssey was able to reach new alumni struggling with the invisible wounds of war who may not otherwise have support.

WWP extended the concept of recreational therapy to other areas of need, including the Warrior Transition Unit cadre at Fort Carson and the active-duty Special Forces unit at Fort Bragg. **Over 75 members of the WTU cadre were given a day of respite that included a whitewater rafting adventure along the Arkansas River and an afternoon of relaxation and group support.**



# BODY

HOSPITAL OUTREACH / SOLDIER RIDE / WWP PACKS /  
PHYSICAL HEALTH & REHABILITATION

## We envision a generation of wounded

warriors well-adjusted in body, receiving the care they need to maximize rehabilitation and live active and healthy lives. Through adaptive sports, health, nutrition, and recreational activities, WWP helps warriors achieve independence and pursue an excellent quality of life.



“When I opened the backpack and saw shorts, and a t-shirt, and a calling card, all these things ... you start to think maybe it’s going to be okay, maybe there is a little bit of life left in me ... I really don’t know if there will ever be a gift that can come close to the significance and the timeliness of that one.”

*Wounded warrior*



## HOSPITAL OUTREACH

The Wounded Warrior Project's Hospital Outreach program begins with our WWP Packs at hospital bedsides and provides support through rehabilitation, transition, and beyond. The program provides tangible comfort and support to wounded warriors in the hospital and continues throughout the rehabilitation process. Warrior Outreach Coordinators (WOCs) are the first point of contact patients and families will have with WWP.

In addition to providing peer support and packs, WOCs provide information on available government benefits, and help place warriors in WWP programs.

WWP extended the hospital outreach program to the U.S. Army's Landstuhl Regional Medical Center in Germany, as well as the 435th Contingency Aeromedical Staging Facility (CASF) at Ramstein Air Force Base. The primary goal of this expansion was to bring WWP's programs and services to the wounded as soon as possible following their evacuation from the war zone. This expansion enabled us to reach a broader population of wounded warriors who may not be evacuated to the continental United States.

## WWP PACKS

Imagine waking up in a military hospital, wounded, disoriented, and a long way from home with absolutely nothing to your name. No clothing. No toothbrush. Nothing. It is difficult to imagine. Yet it is happening to wounded warriors every day during the conflicts in Afghanistan and Iraq. Just a small token of thanks – a backpack with essential care and comfort items including clothing, toiletries, calling cards, playing cards, and more, all designed to make a hospital stay more comfortable.

What is viewed as a small contribution compared with what the warriors had sacrificed grew to become Wounded Warrior Project. Over time, WWP's programs and services have evolved to provide a full range of support from the first days after injury to a warrior's transition into civilian life and beyond. Yet WWP Packs remains WWP's signature program.

Packs are provided to severely wounded service members as they arrive at military trauma centers across the United States. In 2009, **790 WWP Packs were distributed to military hospitals.**

A smaller version of the WWP Pack, Transitional Care Packs (TCPs), are sent overseas to provide immediate comfort during an injured warrior's evacuation from field hospitals to larger military treatment facilities stateside and overseas. In 2009, **2890 male and 524 female TCPs were sent overseas to provide needed comfort to wounded warriors.**

## SOLDIER RIDE

Soldier Ride is a Wounded Warrior Project initiative that provides adaptive cycling opportunities across the country to help wounded warriors restore their physical and emotional well-being.

Soldier Ride provides warriors the opportunity to reclaim their confidence and strength through cycling. Participants embrace possibilities for the future in a supportive environment surrounded by fellow injured service members.

The rides are three-to-five days long and are designed for warriors of all abilities and skill levels. Both adaptive and standard cycling equipment is provided to warriors, regardless of injury. In addition to the physical benefit, Soldier Ride also helps raise public awareness of the issues warriors face today as they recover and transition back to civilian life.

Soldier Ride began in 2004 in Amagansett, New York and has grown to include a full calendar of events across the country. In 2009, the national tour included seven full rides and several one-day events hosted by local supporters that encouraged community involvement. **These seven rides served 127 warriors.**



**“I wanted to thank you for the opportunity once again to participate in Soldier Ride. I had an epiphany today while I was riding. I can honestly say it saved me. It gave me a physical and mental outlet, which is cycling. You gave me that. All of you did. I’m eternally grateful.”**

*Wounded warrior*



# I NEVER

*Thought I Would Play Golf Again.*



## Denis Oliverio

ALIVE DAY: OCTOBER 14, 2005

“I didn’t hear the bullet. I just thought someone hit me with a bat or something. Thirteen surgeries later I have three titanium plates and 23 screws in my arm. I wanted my brother to take my golf clubs in the hospital. Then I got involved with WWP’s Adaptive Sports program.

“I just learned other ways to do things. I swing a little differently, but I can hit it. Now peace of mind for me is so much more important. Life means so much more to me. I have a wonderful wife and daughter and I don’t care as much about unimportant things anymore.”

### PHYSICAL HEALTH & REHABILITATION

The Physical Health & Rehabilitation program is inclusive of all warriors including those with amputations, spinal cord injuries, burns, visual impairments, traumatic brain injuries (TBI), post-traumatic stress disorder (PTSD), and other cognitive and mental health conditions.

The Wounded Warrior Disabled Sports Project (WWDSP) is a partnership between Wounded Warrior Project and Disabled Sports USA that provides year-round sports programs for severely wounded service members. Over a dozen different types of winter and summer sports are available to wounded warriors and their family members free of charge, including transportation, lodging, adaptive equipment, and individualized instruction. Programs take place at sites throughout the United States offering wounded warriors the opportunity to integrate as participants and mentors in their home communities.

In 2009, **WWDSP hosted 41 adaptive sporting events. These events served 626 wounded warriors and 252 family members.** Additionally, WWP works with the Vail Veterans Program, **which conducted two winter and two summer events in 2009. These events served 61 wounded warriors and 20 family members.**



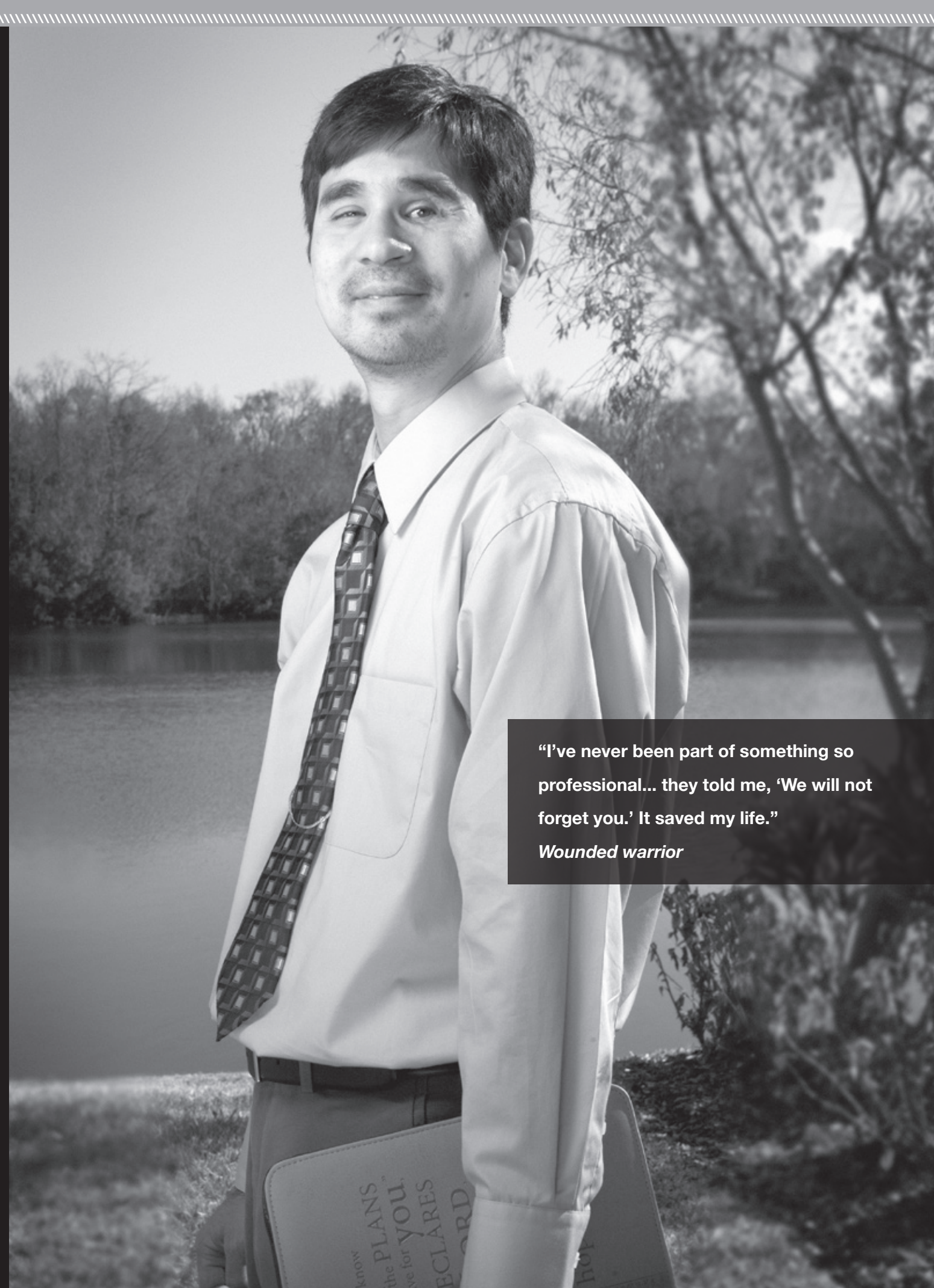
# ECONOMIC EMPOWERMENT

TRANSITION TRAINING ACADEMY / TRACK / WARRIORS TO WORK

## We envision a generation of wounded

warriors who are economically empowered. They are not unemployed or underemployed, and have opportunities to pursue a meaningful career or own their own business.

WWP offers higher education programs, information technology training, and employment assistance services to encourage economic empowerment for warriors to provide long-term financial stability for themselves and their families.



**"I've never been part of something so professional... they told me, 'We will not forget you.' It saved my life."**

*Wounded warrior*



## TRANSITION TRAINING ACADEMY


Transitioning to civilian life can be challenging for any veteran, and especially so for wounded warriors. The Transition Training Academy (TTA) was developed as a cooperative partnership between CISCO, the Department of Labor, and Wounded Warrior Project.

The purpose of TTA is to equip today's wounded warriors with the tools and competitive spirit they will need to return to life, the working world, and the American workforce. TTA focuses primarily on Information Technology (IT), basic troubleshooting, and data collection and management, while also teaching other useful computer skills to warriors for future use.

Students in the TTA program gain the experience and basic knowledge needed for careers in the IT world. Dedicated students can use the TTA program to catapult themselves into advanced-level coursework at their local colleges or study for valuable industry certifications, such as the Cisco Certified Network Associate.

Educators in the TTA program are also mentors and provide the level and type of education every student needs, no matter their injury.

In 2009, **WWP held 12 TTAs in four locations across the United States serving 254 warriors.**



“When I can go out and help guys who might just be coming back from an injury, I can tell them, ‘Hey look. I am fine. You are going to be OK.’ It kind of makes me feel like I am still in. I am still doing what I need to be doing.”  
*Wounded warrior*



# I NEVER

*Thought I Would Laugh Again.*



## Kevin Grafeld

SERVED TWO TOURS IN IRAQ AND ONE IN AFRICA.

“I’m quick to crack a joke. It’s just my way of dealing with things. But with PTSD, there’s not much to laugh about. It started at Camp Blue Diamond in Iraq. Every day I saw someone or something messed up, including the day shrapnel penetrated my helmet.

“When I got home, humor wasn’t enough. The PTSD got worse. I’m really happy to be alive and be here. The TRACK program has definitely turned my life around. I want to train to be an EMT because I want to help people now.”

### TRACK

TRACK is the first education center in the nation designed specifically for wounded warriors. The program was created to offer wounded warriors an integrated approach to address long-term needs for education and training, advocacy, and secondary rehabilitative care for the MIND, BODY and SPIRIT. This unique program offers participants a range of college classes and services customized to their needs, helping them build career skills, train in veterans advocacy, and continue their recovery toward a more independent life.

Each TRACK student receives a scholarship that provides all books and materials, as well as free individual housing and living expenses. TRACK students receive a 12-month student grant, which supports the cost of living while participating in the TRACK program. Each TRACK student is required to save a portion of their pay, which is invested and returned to them at the successful completion of the program.

Classes are provided through Florida State College at Jacksonville (FSCJ), and class credit can be applied toward a bachelor’s, associate degree, or vocational certificate. The second phase consists of an employment internship with local employers in Jacksonville.

TRACK’s second cohort arrived in January 2009 and graduated in December 2009. The third cohort began August 2009 and finished in July 2010. TRACK served **20** warriors in 2009. Of those **20** warriors, **65 percent** completed the program. **All graduates from the third cohort, continued on in higher education.** In the second cohort, **three** warriors had the highest scores in their history class and were recognized by their FSCJ instructor.

In addition to their academic course work, all TRACK students completed: **peer mentor training; over 70 hours of Peak Performance Training** including; goal setting, adaptive thinking, attention control, stress-energy management and imagery; personal finance curriculum concentrating on budgeting, credit awareness and savings goals; personal and group physical fitness training with the health and wellness manager; and **10 hours of veterans advocacy training.**



## Barry Albert

ALIVE DAY: MAY 14, 2007

“We had three convoys to complete before coming home when four explosive form penetrators, inside a light pole, blew through my truck. I lost my leg and was at Brooke Army Medical Center for ten months. After that I wanted to get back to work. Warriors to Work placed me in a job at Walgreens.

“Before leaving for deployment, I had been working third shift. My new job is ten minutes from home, all day shifts, and more money. This is a good step for me because it gives me more time with my wife and three children. Life just doesn’t stop because you lose your arm or your leg, you know?”

### WARRIORS TO WORK

As the name suggests, this program is designed to get warriors back to work in the civilian workforce – a world that has become unfamiliar during military service. It can be tough to transition into civilian life. It is even tougher to adjust to life after a serious injury.

The Warriors to Work program assists warriors with their transition to the workforce after incurring a physical or mental injury or illness. It is one of the cornerstones of Wounded Warrior Project’s efforts to economically empower wounded warriors. The program offers a complete package of employment services including resume assistance, interviewing skills, job training, and job placement.

To make the transition to the workforce more successful, employers are educated on the benefits of hiring wounded warriors and common misconceptions are dispelled. Educating employers about wounded warriors not only creates a better environment in the workplace for the warriors but for the organization as a whole. Warriors to Work staff utilizes the resources of the VA, Department of Labor, military services’ transition sites, and other veteran organizations to assist in reaching out to employers. WWP leverages its relationships with corporate partners to make job opportunities available to wounded warriors.

In 2009, **85** warriors used the program to find employment. Over **58 percent** of the warriors have been successfully placed in such positions as IT, defense, and security.

# I NEVER

*Thought I Would Have Time to Enjoy My Family.*





# ENGAGEMENT

BENEFITS SERVICE / ALUMNI /

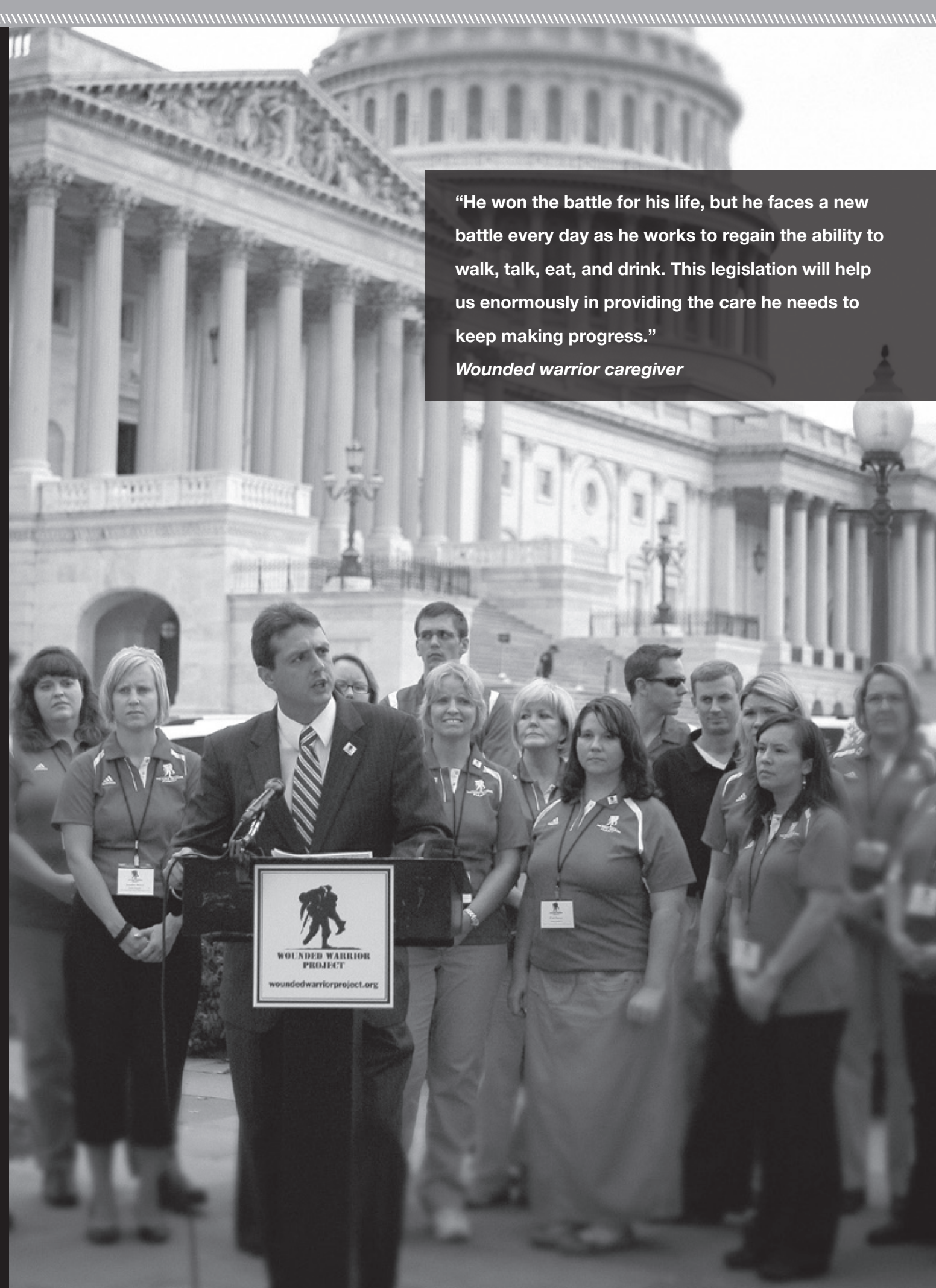
POLICY & GOVERNMENT AFFAIRS / PEER MENTORING

## WWP was created to ensure

service members stay connected with one another. WWP has both a Peer Mentoring and robust Alumni program, which engage warriors to become involved. Additionally, the Policy & Government Affairs program ensures injured warriors and their families have a voice in local and national advocacy and legislative issues.

“He won the battle for his life, but he faces a new battle every day as he works to regain the ability to walk, talk, eat, and drink. This legislation will help us enormously in providing the care he needs to keep making progress.”

*Wounded warrior caregiver*





## BENEFITS SERVICE

When a warrior is injured, the effects are felt not only by the warrior, but also by his or her entire family. The emotional and financial burden of providing care and support can be overwhelming. Wounded Warrior Project's Benefits Service program focuses on support and education for wounded warriors, their families, and caregivers.

Benefits counselors work with severely wounded service members as soon as they return to the United States to make them aware of the government benefits available to them and ease the application process. WWP provides guidance based on individual needs of the warrior and their families.

The benefits service team ensures warriors and families have access to the full range of WWP's programs and community resources. They help build connections between wounded warriors, establishing a network of peers to provide necessary assistance, friendship, and inspiration.

**WWP staff members conducted 3,851 benefits counseling sessions in 2009.** Along with the counseling sessions, **WWP assisted 338 warriors with VA claims representation. Benefits liaisons and outreach coordinators hosted 82 family/warrior education seminars.**

## ALUMNI

An injured service member's wounds are there for a lifetime. And so is Wounded Warrior Project. Because wounded warriors need long-term support such as communication, career assistance, camaraderie, and networking beyond injury, WWP's Alumni program offers a broad range of programs and events designed to aid wounded warriors as they continue to live their lives following hospitalization. To date, WWP has over 3,500 alumni.

Currently, WWP has nine Area Outreach Coordinators (AOCs). AOCs regularly communicate, network, mentor, and outreach to wounded warriors in their areas as the designated local WWP representative.

We do not ask for any dues – those were paid on the battlefield.

**In 2009, WWP held 218 alumni events and programs with over 1,770 warriors in attendance.** These activities include sporting events, educational sessions, and social events that give alumni a chance to spend time with other wounded warriors.

In July 2009, WWP held the annual Alumni Reunion and Leadership Summit in Cabo San Lucas, Mexico. **Approximately 75 warriors and their guests participated in a three-day program,** which included WWP program updates, alumni feedback sessions, a motivational speaker, WWP peer mentoring session, caregivers social and other recreational and social activities for warriors and their guests. Due to a generous donation from CB Richard Ellis (CBRE) all accommodations and banquet space was provided, free of charge, to WWP for the Summit.

## POLICY & GOVERNMENT AFFAIRS

Policy & Government Affairs provides a voice for wounded warriors who might otherwise not be heard.

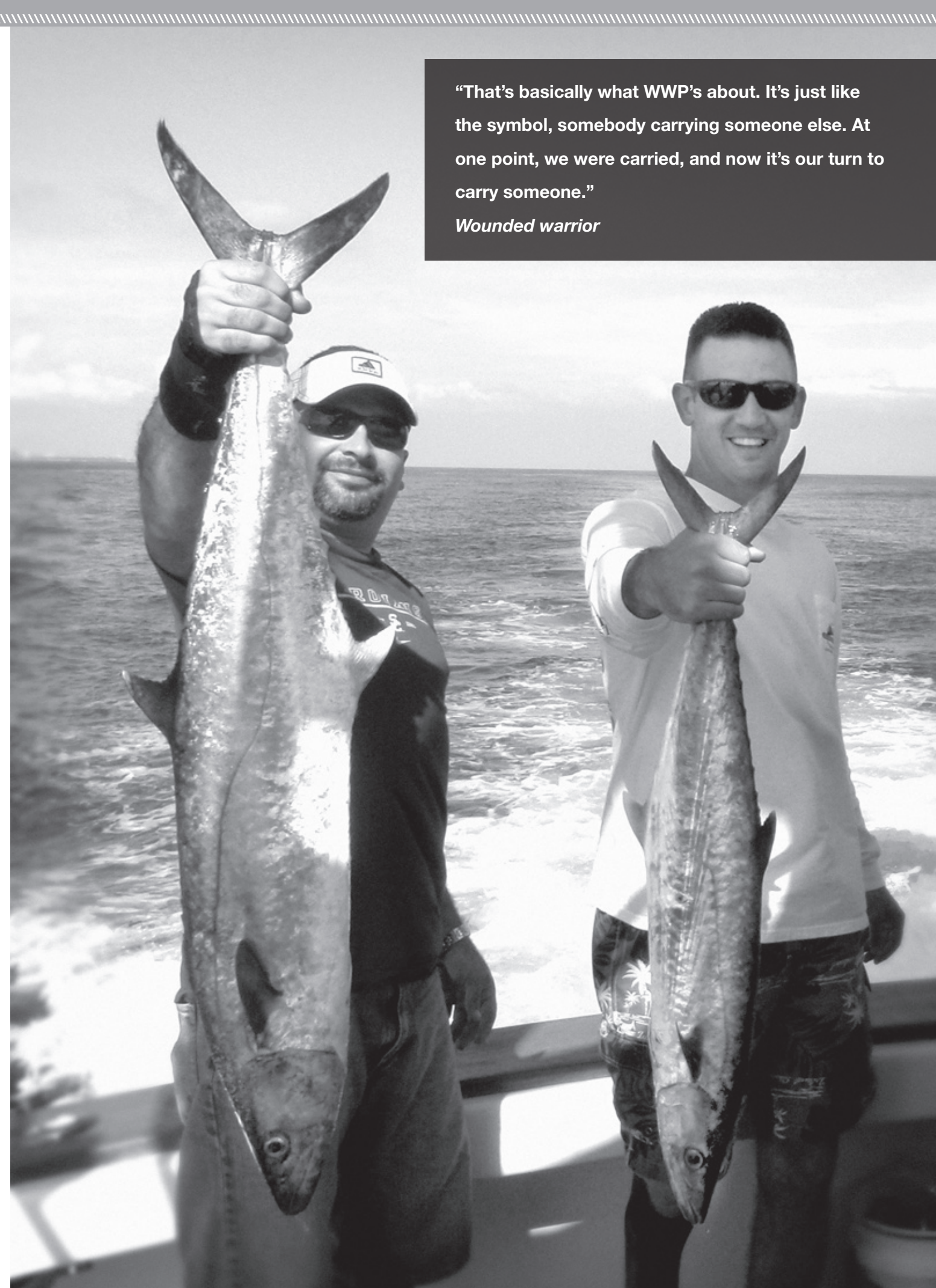
One of the primary goals at Wounded Warrior Project is to act as an advocate for warriors and their families at the federal level. WWP monitors legislation in Washington, DC to ensure warriors and their families are well represented. It is imperative laws and policies are in place to help warriors get the care and benefits they deserve.

WWP's policy and government affairs team analyzes and formulates independent, nonpartisan policy and offers direct and immediate communications, counsel, and guidance to policymakers to ensure a more effective response to the needs of veterans. In addition, WWP keeps warriors and their families informed about changes in laws and programs that will impact them. WWP creates, advocates for, and helps implement legislation to support warriors and their families long into the future.

In 2009, WWP took the lead in advocating for a comprehensive and coordinated national family support program for seriously wounded warriors. WWP worked with warriors, their caregivers, and lawmakers in Congress, to introduce a Family Caregiver Bill that addresses the major gaps faced by wounded warriors and the family members who dedicate their lives to their care.

**“That’s basically what WWP’s about. It’s just like the symbol, somebody carrying someone else. At one point, we were carried, and now it’s our turn to carry someone.”**

*Wounded warrior*





# I NEVER

*Thought I Would Let Anyone In.*



## Ian Lennon

ALIVE DAY: MARCH 6, 2003

“I got burns on my face, my arms—over 33 percent of my body. I didn’t want to see anyone. I didn’t want anybody in my room. That’s when a wounded warrior, John Roberts, came to see me.

John was burned in a helicopter crash, so I talked to him. What was said stays between John and me. But he mentored me and helped me believe there is life in front of you. Just don’t worry about today. Just worry about your future and getting better for all the things still in front of you.”

### PEER MENTORING

Ask a warrior what he or she enjoys most about Wounded Warrior Project and chances are he or she will tell you it’s the camaraderie — the opportunity to share with others who understand exactly what he or she is experiencing.

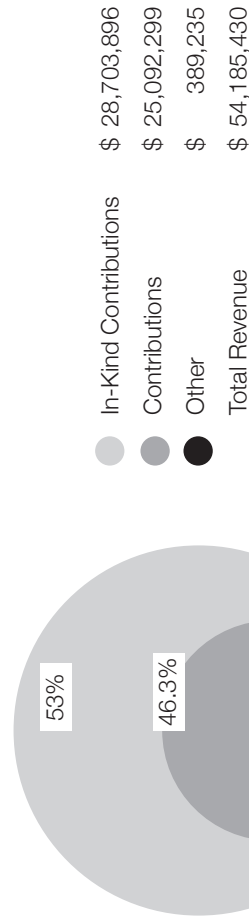
WWP’s Peer Mentoring program provides one-on-one friendship with a fellow wounded warrior already on the path to recovery. During a wounded warrior’s initial recovery, often the most positive influence is the friendship and understanding of a peer mentor, a fellow wounded warrior. It is critically important for the newly injured to be able to confide in another who has traveled before them. Although the program is geared to benefit newly injured warriors, peer mentors themselves often report the experience as therapeutic.

WWP peer mentors are trained to be resources, listeners, and “hospital buddies” who can share their understanding and perspective based upon their own real-life successes. WWP’s peer mentors also serve as role models to the wounded warrior’s family, helping them visualize achievements through rehabilitation and hard work.

**In 2009, 5,887 WWP peer mentors met with warriors. There were an additional 576 peer mentor visits with family members.**



## WWP, INC. INCOME FISCAL YEAR 2009



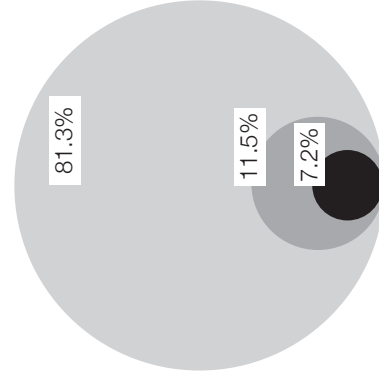
● In-Kind Contributions	\$ 28,703,896
● Contributions	\$ 25,092,299
● Other	\$ 389,235
<b>Total Revenue</b>	<b>\$ 54,185,430</b>

## WWP, INC. STATEMENT OF FINANCIAL POSITION

For the Year Ended September 30, 2009

<b>Assets</b>	
Current assets	
Cash	\$ 1,961,316
Investments	4,661,184
Contributions receivable, net	356,907
Inventory	717,687
Prepaid postage	119,931
Prepaid expense	89,034
<b>Total current assets</b>	<b>7,906,059</b>
Furniture and equipment, net	1,678,426
Deposits	26,203
<b>Total assets</b>	<b>\$ 9,610,688</b>

## WWP, INC. EXPENSES FISCAL YEAR 2009



● Program Services	\$ 44,434,295
● Fundraising	\$ 6,294,354
● Management & General	\$ 3,913,291
<b>Total Expenses</b>	<b>\$ 54,641,940</b>

<b>Liabilities and net assets</b>	
Current liabilities:	
Accounts payable	\$ 1,343,178
Accrued expenses	440,810
<b>Total current liabilities</b>	<b>1,783,988</b>
Net Assets:	
Unrestricted net assets	6,812,879
Temporarily restricted	13,821
Permanently restricted	1,000,000
<b>Total net assets</b>	<b>7,826,700</b>
<b>Total liabilities and net assets</b>	<b>\$ 9,610,688</b>

## WWP, INC. STATEMENT OF ACTIVITIES

For the Year Ended September 30, 2009

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenue and support:</b>				
Contributions	\$ 24,092,299	\$ -	\$ 1,000,000	\$ 25,092,299
In-kind contributions	28,703,896	-	-	28,703,896
Interest income and dividends	118,366	21,543	-	139,909
Net realized and unrealized gains on investments	89,465	42,278	-	131,743
Miscellaneous income	117,583	-	-	117,583
<b>Total revenue and support</b>	<b>53,121,609</b>	<b>63,821</b>	<b>1,000,000</b>	<b>54,185,430</b>
<b>Net assets released from restrictions</b>	50,000	(50,000)	-	-

<b>Expenses:</b>				
Program services	44,434,295	-	-	44,434,295
Supporting services:				
Management and general	3,913,291	-	-	3,913,291
Fundraising	6,294,354	-	-	6,294,354
<b>Total expenses</b>	<b>54,641,940</b>	<b>-</b>	<b>-</b>	<b>54,641,940</b>
<b>Change in net assets</b>	<b>(1,470,331)</b>	<b>13,821</b>	<b>1,000,000</b>	<b>(456,510)</b>
<b>Net assets, beginning of year</b>	<b>8,283,210</b>	<b>-</b>	<b>-</b>	<b>8,283,210</b>
<b>Net assets, end of year</b>	<b>\$ 6,812,879</b>	<b>\$ 13,821</b>	<b>\$ 1,000,000</b>	<b>\$ 7,826,700</b>

## WWP, INC. STATEMENT OF CASH FLOWS

For the Year Ended September 30, 2009

<b>Cash flows from operating activities:</b>	\$ (456,510)
Changes in net assets	
Adjustments to reconcile the change in net assets to net cash provided by operations:	
Depreciation	762,022
Bad debt expense	54,122
Net realized and unrealized gain on investments	(131,743)
Net changes in:	
Contributions receivable	14,462
Prepaid expenses	37,750
Deposits	(14,553)
Inventory	149,420
Accounts payable	(56,828)
Accrued expenses	290,307
<b>Net cash provided by operating activities</b>	<b>648,449</b>

<b>Cash flows from investing activities:</b>	(250,970)
Purchases of equipment	(5,122,952)
Purchases of investments	821,448
Proceeds from sales of investments	
<b>Net cash used in investing activities</b>	<b>(4,552,474)</b>
<b>Decrease in cash</b>	<b>(3,904,025)</b>
<b>Cash, beginning of year</b>	<b>5,865,341</b>
<b>Cash, end of year</b>	<b>\$ 1,961,316</b>



**WWP, INC. STATEMENT OF FUNCTIONAL EXPENSES**

For the Year Ended September 30, 2009

	WWP Packs	Benefits Service	Alumni	Physical Health & Rehab (Adaptive Sports)	Physical Health & Rehab (Outdoor Sports)	Soldier Ride	Family Service	Peer Mentoring	Combat Stress Recovery Prog.
PSA Ad Value	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Marketing and public awareness	-	-	2,182	100	-	11,319	-	-	200
Direct mail	-	-	-	-	-	-	-	-	-
Salaries	56,736	644,935	434,157	56,753	300,613	130,982	121,812	147,962	80,705
Payroll taxes and benefits	17,513	202,900	123,973	17,518	88,761	35,190	35,875	46,523	22,204
Travel	3,975	119,159	227,509	33,914	39,101	211,225	128,979	20,207	89,764
Meetings and events	-	2,939	191,302	3,053	8,561	22,443	38,010	5,226	76,219
Grants	-	-	-	719,000	14,850	45,000	3,500	-	-
Depreciation	18,506	18,506	18,506	18,506	18,506	18,506	18,506	18,506	18,506
Legal	-	-	-	-	-	-	-	-	-
Promotional items	276,740	5,015	36,068	14,462	6,481	38,048	6,898	24,283	-
Supplies	-	23,635	209	-	90,321	26,579	-	1,467	918
Occupancy	5,209	26,636	39,408	5,209	29,007	5,209	4,819	11,025	8,315
Telephone	1,523	28,177	31,412	1,523	21,239	6,029	6,796	5,200	4,436
Postage and shipping	59,514	4,598	8,539	641	18,837	28,592	802	587	1,506
Printing	325	42,192	5,366	311	634,664	5,577	7,695	2,064	-
Housing	-	-	-	-	-	-	-	-	-
Office supplies	550	2,467	3,709	550	1,231	1,064	722	717	899
Staff education	-	33,094	-	-	-	-	-	-	158
Miscellaneous	-	650	2,256	38	1,676	923	768	-	1,571
Accounting and auditing	-	-	-	-	-	-	-	-	-
Utilities	467	829	826	467	702	467	231	467	764
Books and subscriptions	-	3,046	-	-	-	-	-	17	553
Bad debt expense	-	-	-	-	-	-	-	-	-
Office equipment rental and services	584	843	847	584	782	601	679	591	815
Insurance	-	-	-	-	-	-	-	-	-
Bank service charges	-	-	-	-	-	-	-	-	-
Organizational membership fees and dues	-	-	-	250	-	-	-	-	-
Repairs and maintenance	-	159	-	-	-	131	-	-	-
Student education	-	-	-	-	-	-	-	-	-
	\$ 463,621	\$ 1,362,942	\$ 1,329,626	\$ 874,174	\$ 654,067	\$ 658,621	\$ 388,599	\$ 269,081	\$ 713,328

**WWP, INC. STATEMENT OF FUNCTIONAL EXPENSES (continued)**

For the Year Ended September 30, 2009

	Gov't & Policy Affairs (Veterans Policy)	Public Awareness	Warriors to Work	Transition Train. Acad.	TRACK	Total Program Services	Management and General	Fundraising	Totals
PSA Ad Value	\$ -	\$ 21,516,091	\$ -	\$ -	\$ -	\$ 21,516,091	\$ -	\$ -	\$ 21,516,091
Marketing and public awareness	1,575	6,888,781	-	-	1,030	6,905,187	2,415	-	6,907,602
Direct mail	-	3,640,500	-	-	-	3,640,500	-	2,427,000	6,067,500
Salaries	721,299	53,801	175,825	85,037	479,575	3,490,192	1,226,898	798,307	5,515,397
Consulting and outside services	152,539	457,204	23,561	657,797	345,768	2,574,016	473,930	1,436,416	4,484,362
Payroll taxes and benefits	200,929	17,185	52,330	25,983	130,107	1,016,991	343,967	243,456	1,604,414
Travel	79,751	13,680	10,011	54,688	62,582	1,094,545	232,095	215,467	1,542,107
Meetings and events	30,069	46,617	1,145	1,419	20,494	447,497	108,590	601,992	1,158,079
Grants	-	-	-	-	372,944	1,155,294	-	-	1,155,294
Depreciation	18,506	18,506	18,506	18,506	18,506	259,084	251,469	251,469	762,022
Legal	-	-	-	-	-	-	739,203	-	739,203
Promotional items	3,441	232,250	51	136	9,995	631,892	36,456	49,490	717,838
Supplies	41,498	-	-	217,800	56,247	458,674	55,732	11,403	525,809
Occupancy	84,973	23,340	11,025	5,209	89,059	348,443	81,415	58,681	488,539
Telephone	29,664	8,930	5,221	3,544	26,733	180,427	80,159	33,725	294,311
Postage and shipping	13,099	40,718	1,208	10,867	8,094	197,602	19,024	28,443	245,069
Printing	14,640	74,836	226	4,242	19,505	178,277	21,055	22,077	221,409
Housing	-	-	-	-	139,912	139,912	-	-	139,912
Office supplies	11,864	4,080	619	1,751	14,223	44,446	25,068	10,777	80,291
Staff education	1,300	-	-	-	779	35,331	17,671	9,939	62,941
Miscellaneous	1,122	4,810	-	-	559	14,373	23,576	22,585	60,534
Accounting and auditing	-	-	-	-	-	-	59,281	-	59,281
Utilities	469	3,868	467	467	27,724	38,215	8,826	9,692	56,733
Books and subscriptions	30,712	-	-	123	1,681	36,132	16,240	2,254	54,626
Bad debt expense	-	-	-	-	-	-	-	54,122	54,122
Office equipment rental and services	4,319	6,621	584	584	11,900	30,334	9,715	6,184	46,233
Insurance	-	-	-	-	-	-	38,836	-	38,836
Bank service charges	-	-	-	-	-	-	30,216	-	30,216
Organizational membership fees and dues	-	-	-	-	270	520	5,255	875	6,650
Repairs and maintenance	-	-	-	-	-	290	6,199	-	6,489
Student education	-	-	-	-	30	30	-	-	30
	\$ 1,441,769	\$ 33,051,818	\$ 300,779	\$ 1,088,153	\$ 1,837,717	\$ 44,434,295	\$ 3,913,291	\$ 6,294,354	\$ 54,641,940



## BOARD OF DIRECTORS



### Ron Drach, President

After losing a leg in combat in Vietnam, Ron Drach pursued a career in veterans service, working with the U.S. Department of Veterans Affairs, Disabled American Veterans, and most recently as the director of government and legislative affairs for the Labor Department's Veterans Employment and Training Service (VETS). He has served on the boards of the President's Committee on Employment of People with Disabilities, the National Coalition of Homeless Veterans, and others.



### Roger Campbell

As chief administrative officer of BGC Partners, Inc., Mr. Campbell provides oversight for day-to-day operations for BGC from their offices in New York City. He is currently the regulatory principal for all securities and futures products in New York. He served from 1989-2005 as general counsel and senior vice president of ICAP, and was a government bond broker for Garban from 1983-1989. Mr. Campbell holds a Bachelor of Arts degree in philosophy from Holy Cross College and earned a Juris Doctor degree from New York Law School.



### Dawn Halfaker, Vice President

Army Captain Dawn Halfaker, a graduate of the U.S. Military Academy at West Point, sacrificed her right arm and suffered other wounds while leading troops in combat in Iraq. After work as a legislative assistant with Congressman Douglas Hunter and a technical consultant with the Defense Advanced Research Projects Agency, she started her own national security consulting company in 2006, Halfaker and Associates.



### Andrew Kinard

First Lieutenant Andrew Kinard, a graduate of the U.S. Naval Academy, lost both of his legs at the hip as a result of his service in Iraq. Mr. Kinard has interned in the Office of Legislative Counsel at the Pentagon, and served as a military fellow in the office of U.S. Senator Lindsey Graham (R-South Carolina). He entered Harvard Law School in 2009. Mr. Kinard's awards and decorations include the Purple Heart, Navy Achievement Medal with Combat "V," and the Combat Action Ribbon, among others.



### Anthony Odierno, Secretary/Treasurer

While serving in Iraq, U.S. Army First Lieutenant Anthony Odierno was severely injured by a rocket-propelled grenade that amputated his left arm. A 2001 graduate of West Point, his six-year Army career also includes serving as an aide-de-camp to the Chairman of the Joint Chiefs of Staff. Mr. Odierno earned an MBA from New York University's Leonard K. Stern School of Business, and today serves as a stadium operations executive for the New York Yankees. His military awards and decorations include the Bronze Star and Purple Heart.



### Charles Battaglia

A Vietnam veteran, Charles Battaglia spent 25 years as a commissioned officer in the U.S. Navy, serving in the offices of the Secretary of Defense, the Secretary of the Navy, President of the Naval War College, and the Commander of U.S. Naval Forces Vietnam. Mr. Battaglia was executive director of the 2005 Defense Base Closure and Realignment Commission and has served as a member of the Bush Transition Team and as a senior staff member of the Senate. He was staff director of the Senate Select Committee on Intelligence and staff director of the Senate Committee on Veterans Affairs.



### Melissa Stockwell

A combat-wounded veteran of the war in Iraq, Melissa Stockwell received a commission as an officer in the U.S. Army after receiving a degree in communications from the University of Colorado at Boulder. She is a graduate of Century College's prosthetics practitioner program and a member of the 2008 Paralympics swimming team.



### John Loosen

A combat-disabled veteran of the Vietnam War, John Loosen is one of the most sought-after prosthetics specialists in the VA. Within the VA, Mr. Loosen oversees New York and New Jersey as chief of Veterans Integrated Service Network 3 Prosthetics. With the help of others, he created the integrated service concept currently used throughout the VHA's Prosthetics Service.



### Anthony Principi

Former secretary of the U.S. Department of Veterans Affairs (VA) and a combat veteran of the Vietnam War, Anthony J. Principi is senior vice president of government relations for Pfizer and chairman of the board of QTC Management. Mr. Principi served as Republican chief counsel and staff director of the Senate Committee on Veterans Affairs, as well as deputy secretary of the VA, and Republican chief counsel and staff director of the Senate Committee on Armed Services.



### Kevin Delaney

Over a 34-year career in the U.S. Navy, Rear Admiral Kevin Delaney (ret) commanded two award-winning aviation squadrons, an aircraft wing, Naval Air Station Jacksonville, and served as commander of naval shore activities for the U.S. Atlantic Fleet. Before retiring, he served as the Navy's regional commander for the Southeastern United States and the Caribbean. He holds a degree in engineering from the U.S. Naval Academy, a master's degree in business from George Washington University, and has completed postgraduate studies at Massachusetts Institute of Technology (MIT) and Harvard.



### Gordon Mansfield

The Honorable Gordon H. Mansfield served as the deputy secretary and chief operating officer of the Department of Veterans Affairs (VA) from 2004 to 2009. He has also served as acting secretary of Veterans Affairs, VA assistant secretary for congressional and legislative affairs, executive director of Paralyzed Veterans of America, and assistant secretary for fair housing and equal opportunity at the Department of Housing and Urban Development. Mr. Mansfield earned his undergraduate degree from Villanova University and law degree from the University of Miami. He served two tours in Vietnam and sustained a spinal cord injury during the Tet Offensive.



### Guy McMichael III

A graduate of Harvard University and the University of Michigan Law School, as well as an Army veteran, Guy McMichael III began his career as a deputy prosecuting attorney. He served as general counsel for the Senate Committee on Veterans' Affairs before moving on to a career in the VA. He earned the VA's highest honor, the VA Exceptional Service Award, on three occasions. Among the positions he held in the VA were undersecretary for benefits, chief information officer, chief of staff, and chief judge of the Board of Contract Appeals.



### Charles Abell

Lt. Col. Charles Abell (ret.) was wounded in combat before retiring in 1993. Following his 26-year military career, he worked in the public policy arena, most recently serving as staff director of the Senate Committee on Armed Services. In 2002, the president appointed Mr. Abell principal deputy undersecretary of defense for personnel and readiness. Prior to this appointment, he served as assistant secretary of defense for force management policy. Before joining the Department of Defense in 2001, he served as a staff member of the Senate Armed Services Committee, becoming the lead staffer for the Subcommittee on Personnel.

# Making An Impact...

What inspired you to serve on WWP's board?

### Ron Drach

*"Serving on the board of WWP allows me an opportunity to give back and hopefully make a positive impact on the lives of this generation of wounded warriors."*

### Dawn Halfaker

*"To use my experiences and capabilities to serve my generation of warriors through an organization that is 100 percent focused on the new generation of wounded warriors and their families."*

### Anthony Odierno

*"Being a member of WWP's board gives me the opportunity to continue to serve our servicemen and women who sacrifice so much for our great nation and what it stands for: freedom, equality, opportunity, and service. It also allows me to give back to WWP for all they have done for me as a wounded soldier."*

### Melissa Stockwell

*"To give back to those who gave to me when I was injured and got me to where I am today."*

### Anthony Principi

*"There is no greater responsibility than to care for the men and women who are in or have been in the military. I am proud to be a part of an organization dedicated to their well-being."*

### Gordon Mansfield

*"Being on WWP's board gives me the opportunity to serve with people I respect. WWP staff is working hard to provide services needed by our wounded warriors – and they are successful in helping wounded warriors who deserve our respect and support."*

### Roger Campbell

*"It's an honor to be on the board ... We have an obligation to empower our wounded warriors to lead happy, productive lives."*

### Andrew Kinard

*"Even though I lost my legs in Iraq, serving on the board of directors allows me to do some heavy lifting of my own – just like the logo implies."*

### Charles Battaglia

*"Serving as a member of the WWP board of directors has not only been a duty, but also an honor and a privilege."*

### John Loosen

*"Being on the board allows me to provide input and be a part of an organization that always puts wounded warriors first."*

### Kevin Delaney

*"I am honored and humbled to serve on the Board ... WWP is leading the way to ensure this generation of warriors is NOT forgotten and reaps the recognition, appreciation, and support they so richly deserve."*

### Guy McMichael III

*"Being on WWP's board gives me the opportunity to work with enthusiastic and committed people on a truly worthwhile cause."*

### Charles Abell

*"I appreciate the unselfish, giving support WWP provides to those in the greatest need. I welcome the opportunity to be a part of such a noble cause."*



